## **ARTIST PRESS RELEASE**

## "Joe Lovano trades his original L A SAX Straight Alto and Tenor for brand new Sax Dakota Straights"

June 27, West 46<sup>th</sup> Street, NYC at Roberto's Music was the place to be when Joe walked in with 2 old Straight Saxes and 4 hours later walked out with his 2 new models made and designed by SAX DAKOTA.

Roberto was kind enough to provide his store location for this auspicious occasion and Tim Price, Sax Dakota's "point man" for both models, joined in for a fun time together as Joe play tested both horns for several hours.

Joe signed and dated his "old" pair of straights for Pete LaPlaca's collection of memorable saxophones. These may be auctioned off in the future for some worthy cause.

All in all, it was an exciting day that closed with a worthy quote from Mr. Lovano about his new equipment...."Playing on my new Straight Tenor & Alto Saxophones by Dakota Sax gives me another world of Swirling Sounds and Vibrations I've never felt before."

For more information about these innovative saxophones, go to

www.saxdakota.com or email: pjlabiz2@aol.com

**SDAS-1020 STRAIGHT ALTO: \$3,875.00** 

**SDTS-1022 STRAIGHT TENOR: \$4,175.00** 



